

10 WAYS TO

# LEVERAGE DATA IN HEALTHCARE

LESS THAN

60%

of healthcare organizations use data to make business decisions.\*

## Manage Costs

Track and understand expenses related to treatment, patient administration and operations.

## Curtail Out-of-Network Spending

Get an accurate picture of where your patient population seeks care and work to provide treatment in-network.

## Uncover Treatment Efficiencies

Realize effective treatment protocols for patient populations.

## Understand Outcomes

Document and interpret treatment, patient health and operations-related journeys and outcomes.

## Measure Clinical Performance

Analyze clinical and patient data for a complete snapshot of clinical and provider performance

## Encourage Continual Improvement

Know where to start and where to continue adding resources with data-driven perspective.

## Prepare for Trends in Health

Uncover trends in population health to adequately manage disease, treatment and staffing needs.

## Improve Patient Coordination

Understand what's needed for effective care coordination across your entire patient population.

## Optimize Patient Education

Establish a targeted approach to the delivery of the most impactful educational opportunities for patients.

## Minimize Patient Churn

Leverage data to understand patient satisfaction and anticipate care needs to keep them in your system.

